

ORDINANCE NO. 104-15**AN ORDINANCE AMENDING SECTION 1147.07(J) OF THE ZONING CODE OF THE CODIFIED ORDINANCES OF THE CITY OF MEDINA, OHIO RELATIVE TO ELECTRONIC MESSAGE CENTER SIGNS.**

WHEREAS: The notice of public hearing by Medina City Council was duly published and the hearing was duly held July 13, 2015.

WHEREAS: That Section 1147.07(j), relative to Electronic Message Center (EMC) signs currently reads as follows:

- (j) Electronic Message Center Signs. Electronic message center signs, permitted for ground signs only (excluding pole signs), shall be conditionally permitted in all districts, except the M-U, Historic, and TC-OV Districts, where such signs shall be prohibited. An electronic message center sign shall meet the following requirements:
- (1) Frequency. Copy change shall not be more frequently than once per thirty (30) seconds.
 - (2) Color. Copy shall be limited to a single color, as determined by the Planning Commission.
 - (3) Illumination. The intensity of the lights used in the message center shall not constitute a visual hazard for vehicular or pedestrian traffic. The sign shall be equipped with and shall use photosensitive equipment which automatically adjusts the brightness and contrast of the sign in direct relation to the ambient outdoor illumination. The Planning Director shall utilize reasonable judgement in determining whether the lighting constitutes a visual hazard.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF MEDINA, OHIO:

SEC. 1: That Section 1147.07(j) of the Zoning Code of the codified ordinances of the City of Medina, Ohio relative to Electronic Message Center (EMC) Signs shall be amended as follows:

- (j) Electronic Message Center Signs. Electronic message center signs, permitted for ground signs only (excluding pole signs), shall be conditionally permitted in all districts, except the M-U, Historic, and TC-OV Districts, where such signs shall be prohibited. An electronic message center sign shall meet the following requirements:
- (1) Frequency. Copy change shall not be more frequently than once per thirty (30) seconds.
 - (2) ~~Color. Copy shall be limited to a single color, as determined by the Planning Commission.~~ **Copy can be single or full color.**
 - (3) Illumination. The intensity of the lights used in the message center shall not constitute a visual hazard for vehicular or pedestrian traffic. The sign shall be

equipped with and shall use photosensitive equipment which automatically adjusts the brightness and contrast of the sign in direct relation to the ambient outdoor illumination. The Planning Director shall utilize reasonable judgement in determining whether the lighting constitutes a visual hazard.

SEC. 2: That it is found and determined that all formal actions of this Council concerning and relating to the passage of this Ordinance were adopted in an open meeting of this Council, and that all deliberations of this Council and any of its committees that resulted in such formal action, were in meetings open to the public, in compliance with the law.

SEC. 3: That this Ordinance shall be in full force and effect at the earliest period allowed by law.

PASSED: August 24, 2015

SIGNED: John M. Coyne, III
President of Council

ATTEST: Kathy Patton
Clerk of Council

APPROVED: August 25, 2015

SIGNED: Dennis Hanwell
Mayor

Effective date – September 23, 2015