

MEETING DATE: 10-13-16

**HISTORIC PRESERVATION
BOARD**

Case No. H16-18

115 W. Liberty



CITY of MEDINA
Historic Preservation Board
October 13, 2016

Case No: H16-18
Address: 115 W. Liberty Street
Applicant: Albert Haddad – Ellet Sign Company
Subject: Conditional sign approval – Cupcake A Day
Zoning: C-2 – Central Business District
Submitted by: Justin Benko – Associate Planner

JB

Site Location:

The storefront is located on the north side of W. Liberty Street west of N. Court Street and east of Elmwood Avenue.

Project introduction:

The applicant has submitted a request for new window signage for Cupcake a Day Bakery. The sign will feature a 15 inch cupcake logo with the business name in blue lettering. Color samples will be available at the meeting.

Please find attached to this report:

1. Sign details submitted September 22, 2016

Considerations:

Conditional Sign Permit Review guidelines

- The Conditional Sign Permit Review guidelines in §1147.16 state that the proposed sign must be compatible with the design and materials of the building on which the sign is to be placed.
- The guidelines state that the proposed sign must be harmonious and in accordance with the general character of the district:

Sign Area. Signs must conform to the sign regulations outlined in Chapter 1147.

Permanent window signage is calculated at one square foot. of sign area for every one linear foot of store frontage with a maximum window coverage of 25%. The proposed window signage is compliant because covers 17% of the window.

Staff Comments:

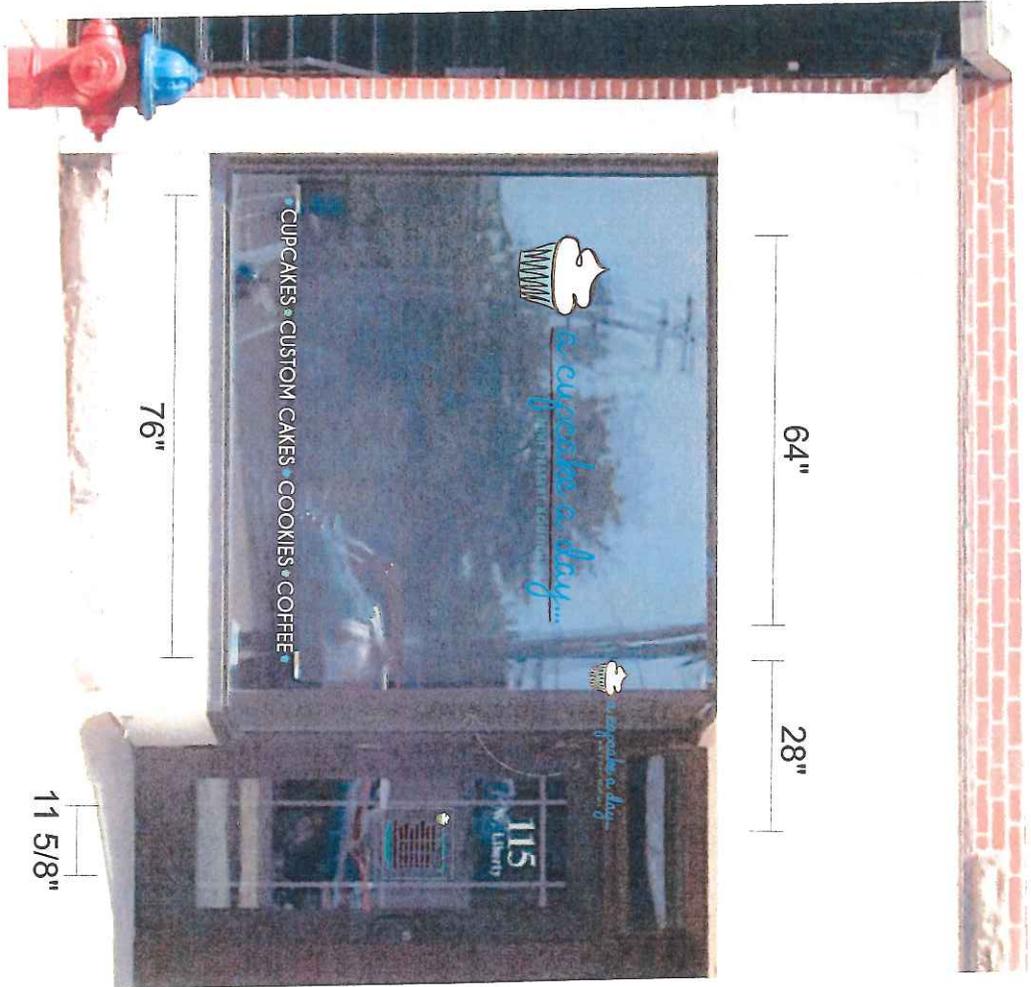
The proposed signage is compatible with the district and should be a nice compliment to the building.

Recommendation:

Staff recommends the Historic Preservation Board grant a conditional sign approval for the proposed window signage.

RECEIVED
 SEP 22 2016

BY:



15"

2 5/8"

64"

28"

76"

11 5/8"

6 5/8"

11 5/8"

COLORBUILDS:
 Brown: C=0 M=62 Y=90 K=75
 Blue: C=78 M=0 Y=29 K=0
 Green: C=70 M=0 Y=62 K=0
 Ivory: C=0 M=2 Y=13 K=0

PROJECT A CUPCAKE A DAY NON ILLUMINATED DIMENSIONAL WALL SIGN

JOB SITE 115 W. LIBERTY ST. MEDINA OH 44256

CONTACT ERIC SCHULTZ **PHONE** 330-835-8591

DATE 6/6/16

REP AH

DESIGNER MC

FILE G3670

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APPROVED

NO SCALE

DATE

FOR ARTISTIC PRESENTATION ONLY. TO BE RELEASED INTO PRODUCTION & INSTALLATION, DRAWING MUST BE APPROVED.

SALES AGENT

DATE

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