

**MEETING DATE: 10-13-16**

**HISTORIC PRESERVATION  
BOARD**

**Case No. H16-20**

**113 W. Liberty**



**CITY of MEDINA**  
**Historic Preservation Board**  
October 13, 2016

**Case No:** H16-20  
**Address:** 113 W. Liberty Street  
**Applicant:** Eric Schultz  
**Subject:** Conditional sign approval – Theorem by Antiquation  
**Zoning:** C-2 – Central Business District  
**Submitted by:** Justin Benko – Associate Planner

JB

**Site Location:**

The storefront is located on the north side of W. Liberty Street, west of Cupcake A Day and east of Dan's Dogs.

**Project introduction:**

The applicant has submitted a request for a new wall sign, window signage and projecting sign for Theorem by Antiquation. The proposed wall sign is 1/4 inch cut acrylic painted black mounted to the existing sign board. The proposed window signage is white vinyl lettering featuring the business name and store hours. The proposed projecting sign is a 3.14 sqft round sign constructed from PVC board featuring the business name in black.

Please find attached to this report:

1. Sign details submitted October 5, 2016

**Considerations:**

**Conditional Sign Permit Review guidelines**

- The Conditional Sign Permit Review guidelines in §1147.16 state that the proposed sign must be compatible with the design and materials of the building on which the sign is to be placed.
- The guidelines state that the proposed sign must be harmonious and in accordance with the general character of the district:

**Sign Area.** Signs must conform to the sign regulations outlined in Chapter 1147.

- Wall sign area is calculated at one sqft of sign area for every one linear foot of store frontage. The proposed 11.37 sq. ft. wall sign complies with the sign code size requirements.
- Permanent window signage is calculated at one sq. ft. of sign for every one linear foot of store frontage with a maximum window coverage of 25%. The applicant has not provided the window sign dimensions but the elevation view indicates compliance.
- The proposed projecting sign is 3.14 sq. ft. and the maximum size for a projecting sign is four sq. ft.

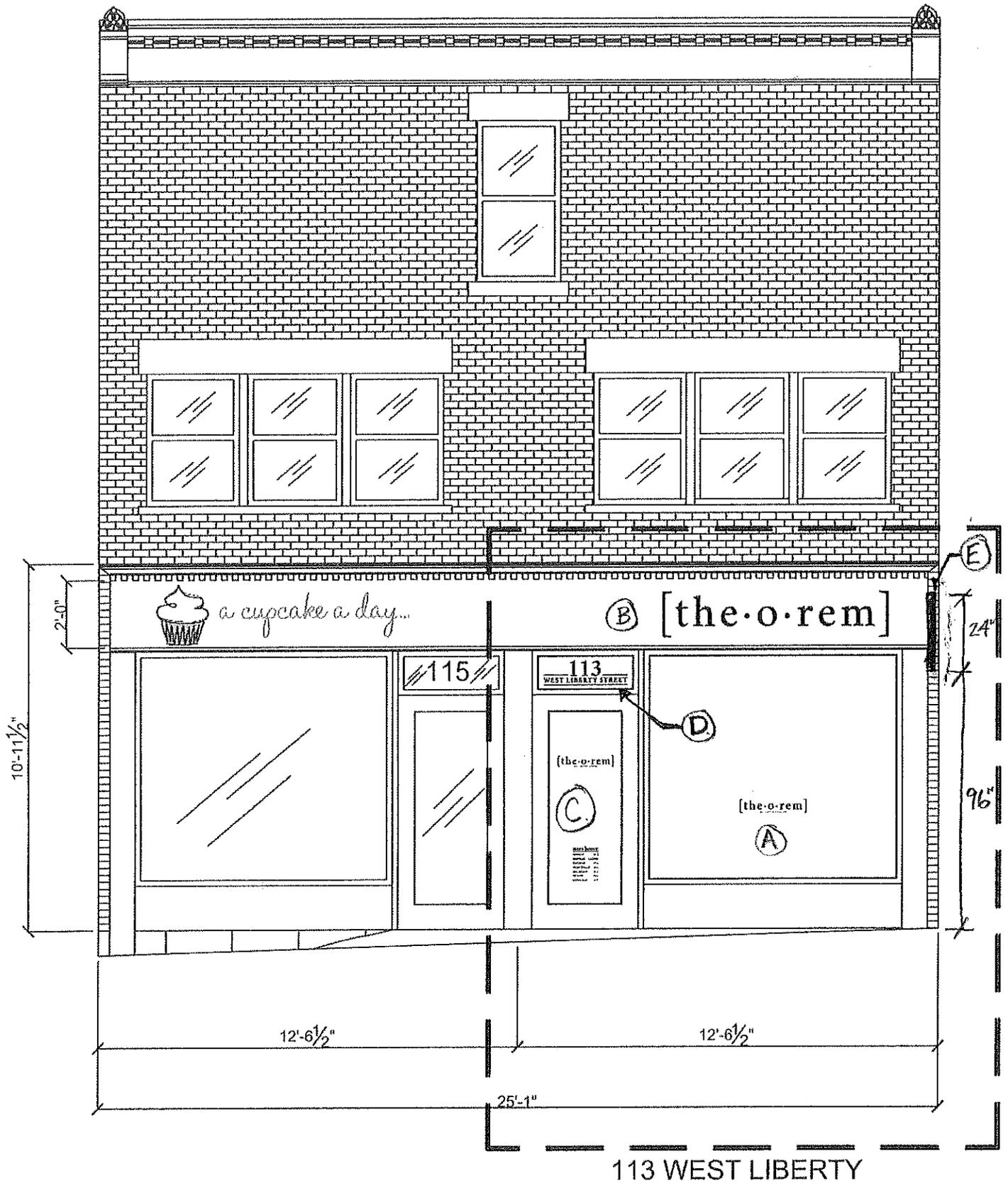
**Sign Location:** Section 1147.15(e) states that projecting signs shall be located not more than 14 feet above finished grade as measured from top of sign, and shall maintain a minimum vertical clearance of eight feet from bottom of sign to finished grade.

**Staff Comments:**

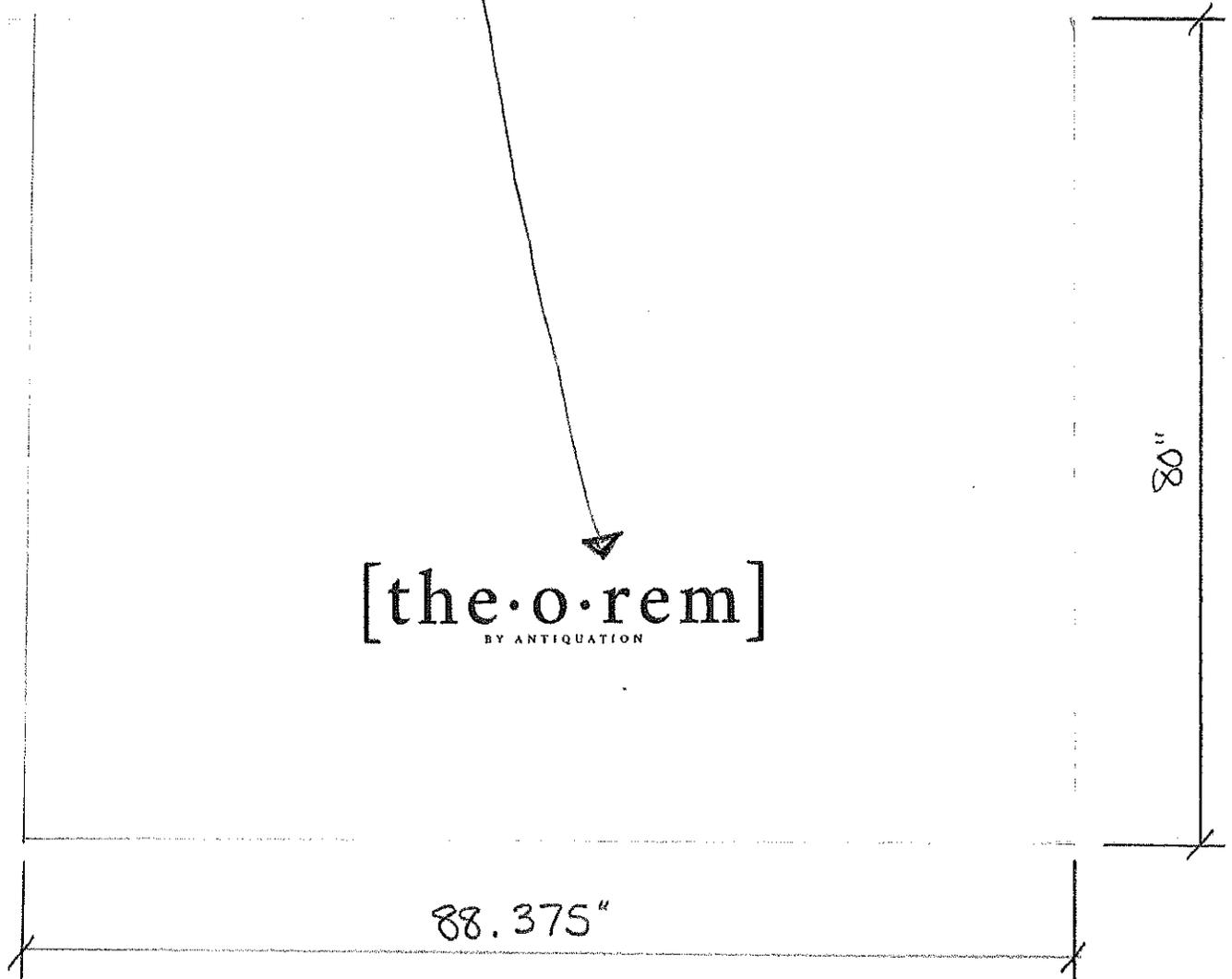
The proposed signage is compatible with the district and should be a nice compliment to the building.

**Recommendation:**

Staff recommends the Historic Preservation Board grant a conditional sign approval for the proposed signs at 113 W. Liberty Street.



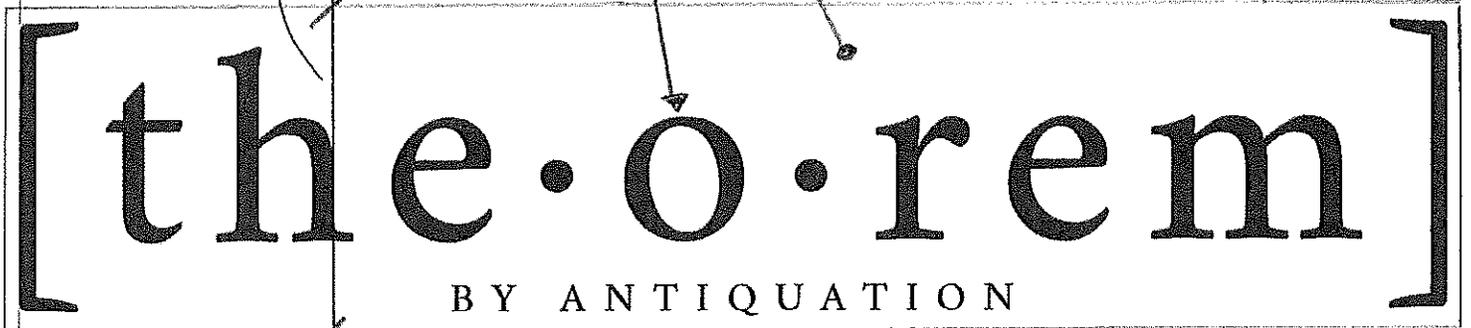
WHITE VINYL GRAPHICS



Ⓐ Main Window

1/4" Cut Acrylic Painted Black,  
Mounted to 1/2" PVC Sign Board.

1/2" White PVC Sign Board  
to be mounted to Building  
facade (Marquee).



(B) Wall Sign

26.125"

69"

[the·o·rem]  
BY ANTIQUATION

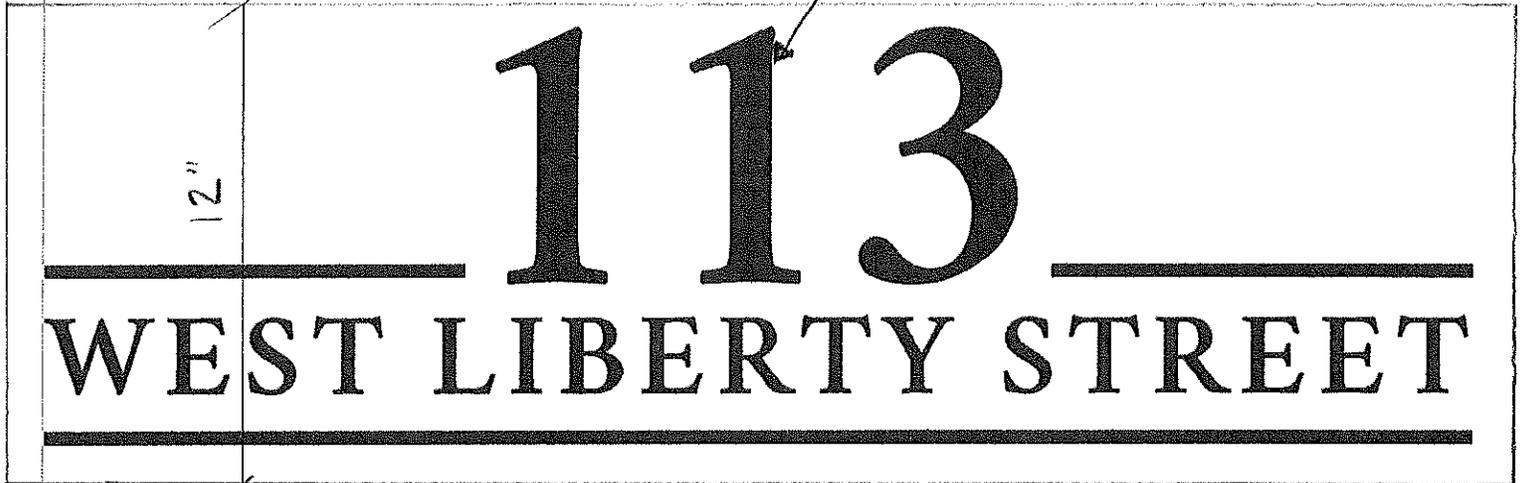
WHITE VINYL  
GRAPHICS

store hours:

SUNDAY	12-4
MONDAY	CLOSED
TUESDAY	11-6
WEDNESDAY	11-6
THURSDAY	11-6
FRIDAY	11-6
SATURDAY	10-5

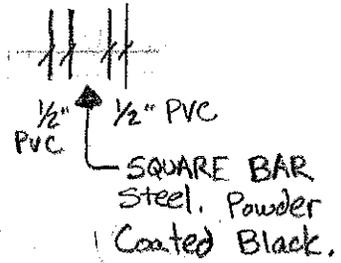
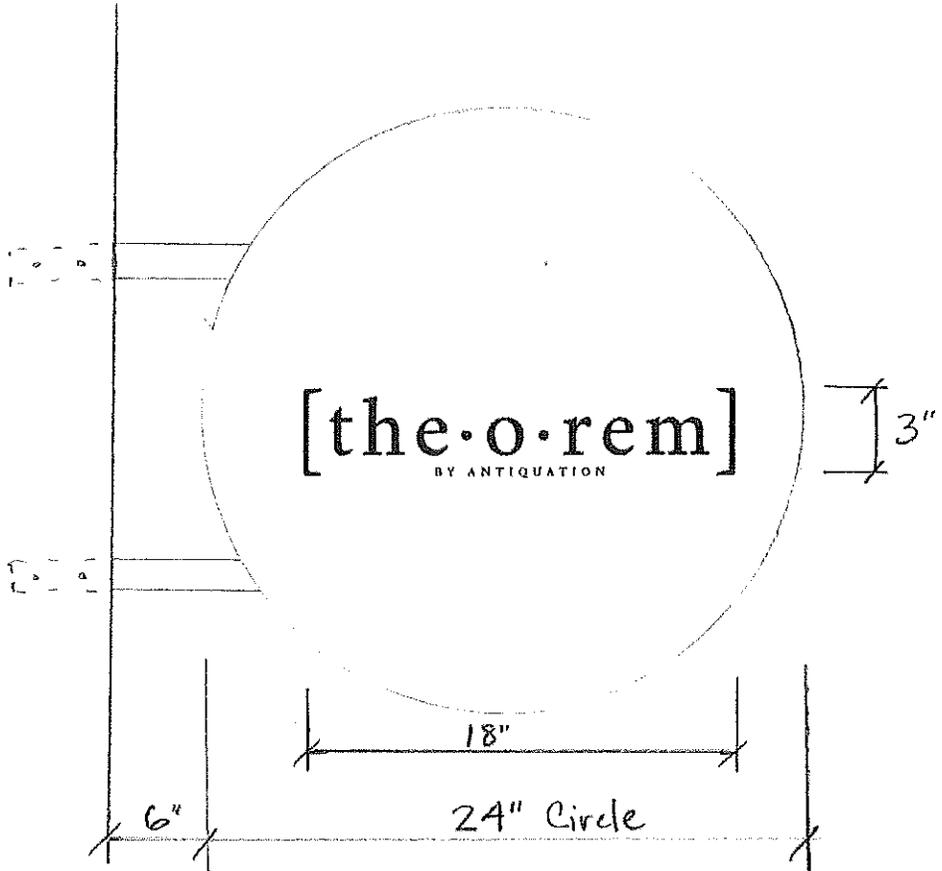
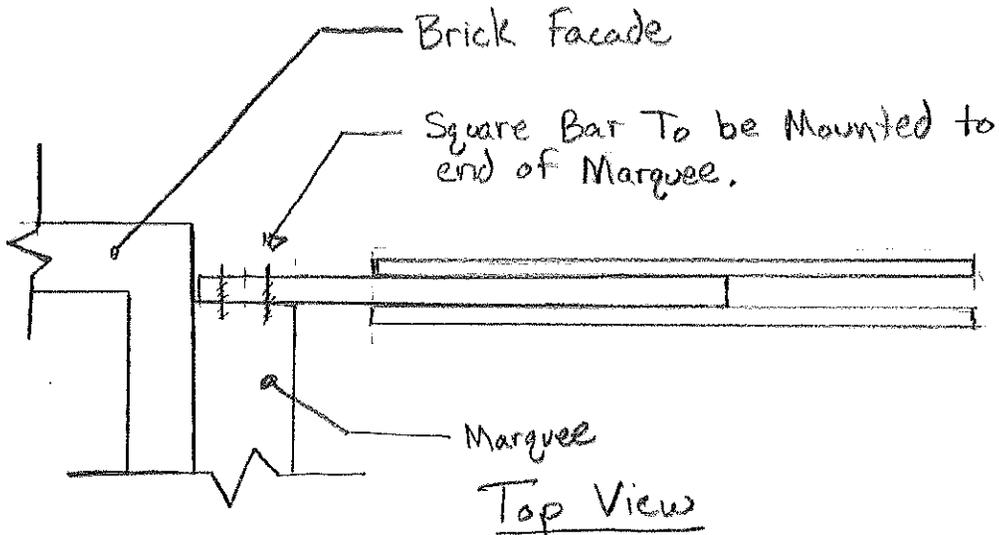
(C) Door

WHITE VINYL GRAPHICS.



34.125"

D. Transom Window



Front View

Black Vinyl applied to 1/2" thick white PVC sign board.

(E) Projected Sign