

**MEETING DATE: 10-13-16**

**HISTORIC PRESERVATION  
BOARD**

**Case No. H16-22**

**23 Public Square, #11**



**CITY of MEDINA**  
**Historic Preservation Board**  
November 10, 2016

**Case No:** H16-22  
**Address:** 23 Public Square, #11  
**Applicant:** Jim Briola – North Coast Sign and Light  
**Subject:** Conditional sign approval – Sand & Lace  
**Zoning:** C-2 – Central Business District  
**Submitted by:** Justin Benko – Associate Planner

SB

**Site Location:**

The storefront is located on the north side of W. Washington Street in the space vacated by the Potomac Bead Company.

**Project introduction:**

The applicant has submitted a request for a new wall sign, projecting sign, and tenant sign for Sand & Lace Fine Art & Gift Gallery. The wall sign will feature routed letters in gold on a green background and the projecting sign will be routed PVC with white lettering on a green background. The applicant also intends to add the business name to the existing tenant list on the sign on the west façade. Color samples will be available at the meeting.

Please find attached to this report:

1. Sign details submitted October 21, 2016
2. Existing condition photographs

**Considerations:**

**Conditional Sign Permit Review guidelines**

- The Conditional Sign Permit Review guidelines in §1147.16 state that the proposed sign must be compatible with the design and materials of the building on which the sign is to be placed.

- The guidelines state that the proposed sign must be harmonious and in accordance with the general character of the district:

**Sign Area.** Signs must conform to the sign regulations outlined in Chapter 1147.

Wall signs are calculated at one square foot of sign area for every one linear foot of store frontage. At 8.48 sqft in area, the proposed sign adheres to the size requirements. The projecting sign does exceed size requirements; however, the sign is a reface of an existing non-conforming sign. The tenant panel sign is consistent in size with the other tenant panels on the side of the building.

**Staff Comments:**

The proposed signage is compatible with the district and should be a nice compliment to the building.

**Recommendation:**

Staff recommends the Historic Preservation Board grant a conditional sign approval for the proposed signs on the following condition

1. Subject to the painting of the wall sign band colors complimentary of the wall sign.



9x67" BLACK VINYL



13X94" ROUTED

PHONE: 330.723.2376  
 FAX: 330.722.2843  
 NICK OR JIM  
 @SIGNANDLIGHT.COM

**NORTH COAST**  
 SIGN & LIGHTING  
 SERVICE INC.

13X80" ROUTED PVC  
2 SIDED



JOB: - SAND & LACE  
 ADDRESS: - 23 PUBLIC SQ. MEDINA STE 12  
 CONTACT: - LACEY HUFFMAN  
 PHONE: - 330.722.2082  
 FAX: -  
 EMAIL: - ART@SANDANDLACEGALLERY.COM  
 DATE: - 21 OCTOBER 2016

NOTES: - BLUE SQUARES ON DOOR GLASS  
 SIGN ABOVE DOOR  
 2ND FLOOR WINDOWS  
 PROJECTING SIGN  
 REAR DIR

OCT 21 2016

ALL DRAWINGS THE PROPERTY OF  
 NORTH COAST SIGN & LIGHTING  
 SERVICES, INC. AND ARE TO BE USED  
 FOR CONCEPTUAL PURPOSES ONLY  
 UNTIL SIGNED AND DATED BY PROJECT  
 MANAGER AND CUSTOMER. ANY OTHER  
 USE IS PROHIBITED.

BY: .....

CUSTOMER APPROVAL SIGNATURE: \_\_\_\_\_  
 LANDLORD APPROVAL SIGNATURE: \_\_\_\_\_