MEETING DATE: January 11, 2018

HISTORIC PRESERVATION BOARD

Case No. H18-01

281 S. Court St.



CITY of MEDINA

Historic Preservation Board January 11, 2017

Case No:

H18-01

Address:

281 S. Court Street

Applicant:

Sara Recker

Subject:

Conditional sign approval – The Dress Rack

Zoning:

C-2 – Central Business District

Submitted by:

Jonathan Mendel, Community Development Director

Site Location:

The subject tenant space is the basement level of the building at the northwest corner of S. Court St. and W. Smith Rd.

Project introduction:

The applicant submitted a request for new wall, window and projecting signs for an expansion of their current business. This expansion space will be named The Dress Rack. The wall sign is 12 sqft, the projecting sign will be 1.875 sq. ft. and the permanent window signs are 1 sqft each with 4 sqft of such signage on the south building frontage and 1 sqft on the east building frontage.

The wall and projecting signs feature black text on a salmon feature on a white background. The window signs feature white text on the salmon feature as the background.

Please find attached to this report:

1. Sign details received December 28, 2017

Considerations:

Sign Area. Signs must conform to the sign regulations outlined in Section 1147.15.

The maximum size for a projecting sign is 1.875 sqft and the maximum allowed is 4 sqft. Section 1147.15(e) states that projecting signs shall be located not more than 14 feet above finished grade as measured from top of sign, and shall maintain a minimum vertical clearance of 8 feet from bottom of sign to finished grade. The proposed projecting sign appears to comply and will be verified as part of the permitting process.

The wall sign is 12 sqft and the maximum allowed is 35 square feet.

The permanent window sign on the south building frontage are 4 sqft total and permitted up to 24 sqft. The permanent window sign on the east building frontage is 1 sqft and permitted a maximum of 35 square feet.

Conditional Sign Permit Review guidelines

- The Conditional Sign Permit Review guidelines in §1147.16 state that the proposed sign must be compatible with the design and materials of the building on which the sign is to be placed.
- The guidelines state that the proposed sign must be harmonious and in accordance with the general character of the district:

Staff Comments:

The proposed signage is compatible with the building and the district and complies with the applicable zoning regulations.

Recommendation:

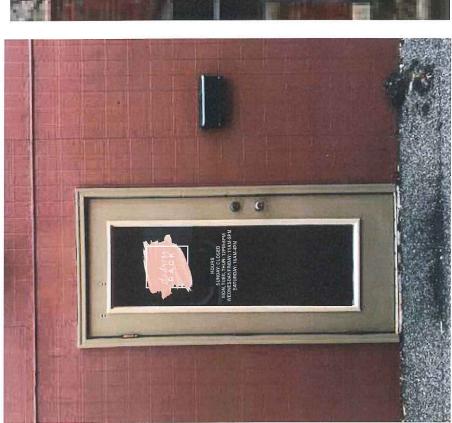
Staff recommends the Historic Preservation Board grant a conditional sign approval for the signs are proposed.

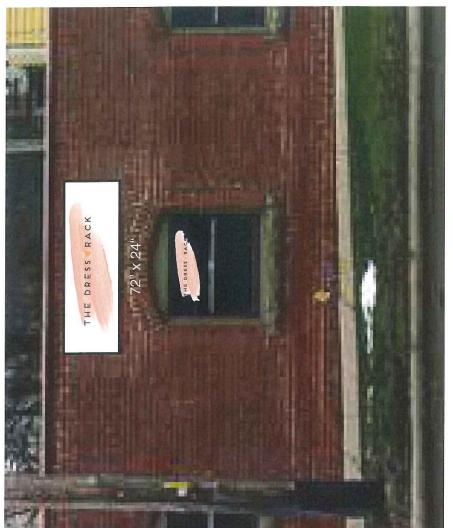
FASTSIGNS." More than fast. More than signs."

Proof #3
Date: 12/28/17
© Consultant(s):

Customer: Dress Rack Order/Estimate # 9591

2736 Medina Road, Suite 109 Medina, OH 44256 Phone 330.952.2626 Fax 330.952.2629 2022@fastsigns.com





DESCRIPTION: 72" x 24" sign Door Graphics are 18" x 24"

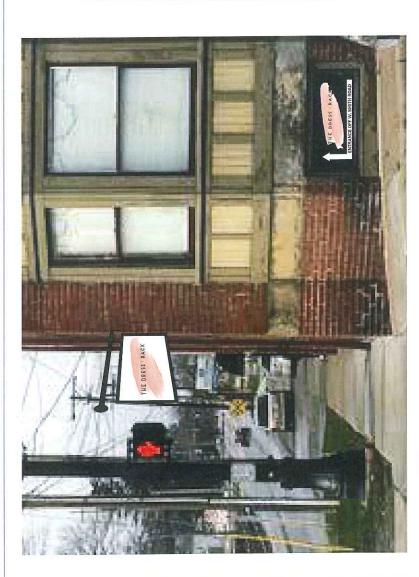


FASTSIGNS." More than fast. More than signs."

Proof #3 Date: 12/28/17 Consultant(s): Tob C

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DESCRIPTION: Sign bracket is 35" in length. Sign cabinet is 30" x 15". Window Graphics are 26" x 10"

