

MEETING DATE: 7-11-19

**HISTORIC PRESERVATION
BOARD**

**Case No. H19-10
140 W. Washington**



CITY of MEDINA
Historic Preservation Board
July 11, 2019

Case No: H19-10
Address: 140 W. Washington St.
Applicant: Edmund Wright
Subject: Conditional sign approval – Molly’s Fashion Boutique and Medina Funtastic Toyz
Zoning: C-2, Central Business District
Submitted by: Jonathan Mendel, Community Development Director 

Site Location:

The subject building is located on the south side of the 100 block of W. Washington St.

Project introduction:

The applicant requests permanent window signs on the north (front) and south (rear) building façades. The proposed permanent window signage will be a total of 15.9 sqft for the north façade (primary) and 6.72 sqft for the south façade (secondary).

The signs are simply white see-through decals applies to the existing windows.

Please find attached to this report:

1. Sign details received July 1, 2019

Considerations:

Conditional Sign Permit Review guidelines

- The Conditional Sign Permit Review guidelines in §1147.16 state that the proposed sign must be compatible with the design and materials of the building on which the sign is to be placed.
- The guidelines state that the proposed sign must be harmonious and in accordance with the general character of the district:

Sign Area. Signs must conform to the applicable sign regulations outlined in Chapter 1147. Permanent window sign area is calculated at one sqft of sign area for every one linear foot of build or tenant frontage with a maximum of 25% of the window area on which it is affixed.

The subject property is permitted a maximum of 59 sqft of primary permanent window sign area on the north façade with a maximum of 16.62 sqft for permanent window signs per window. The proposed 15.9 sqft complies with both standards.

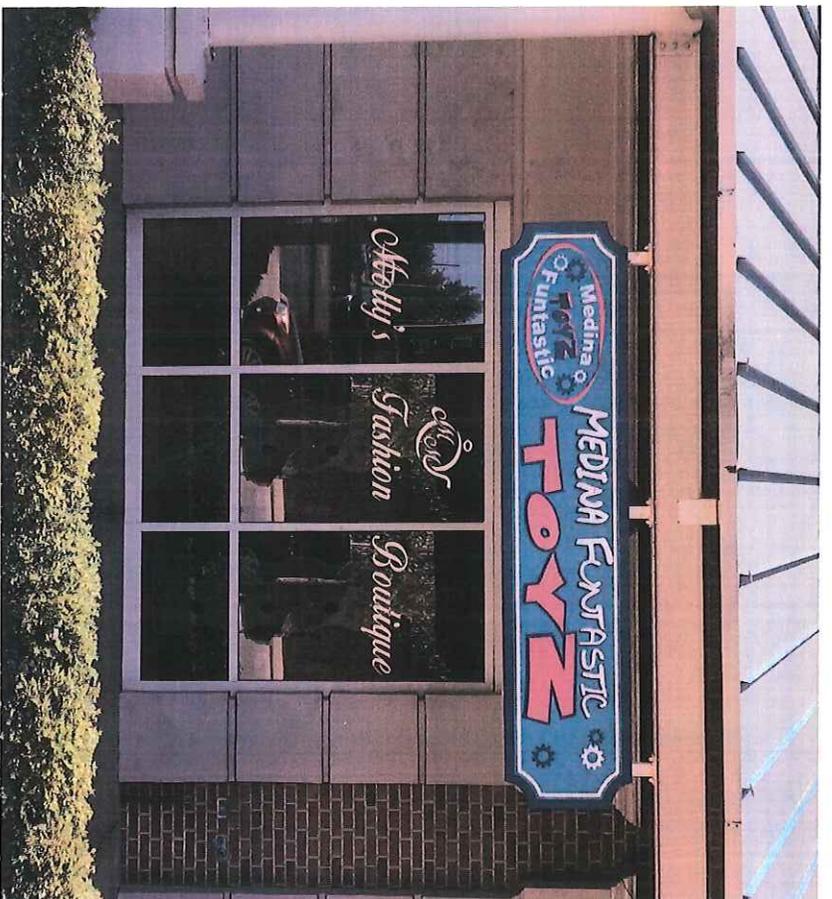
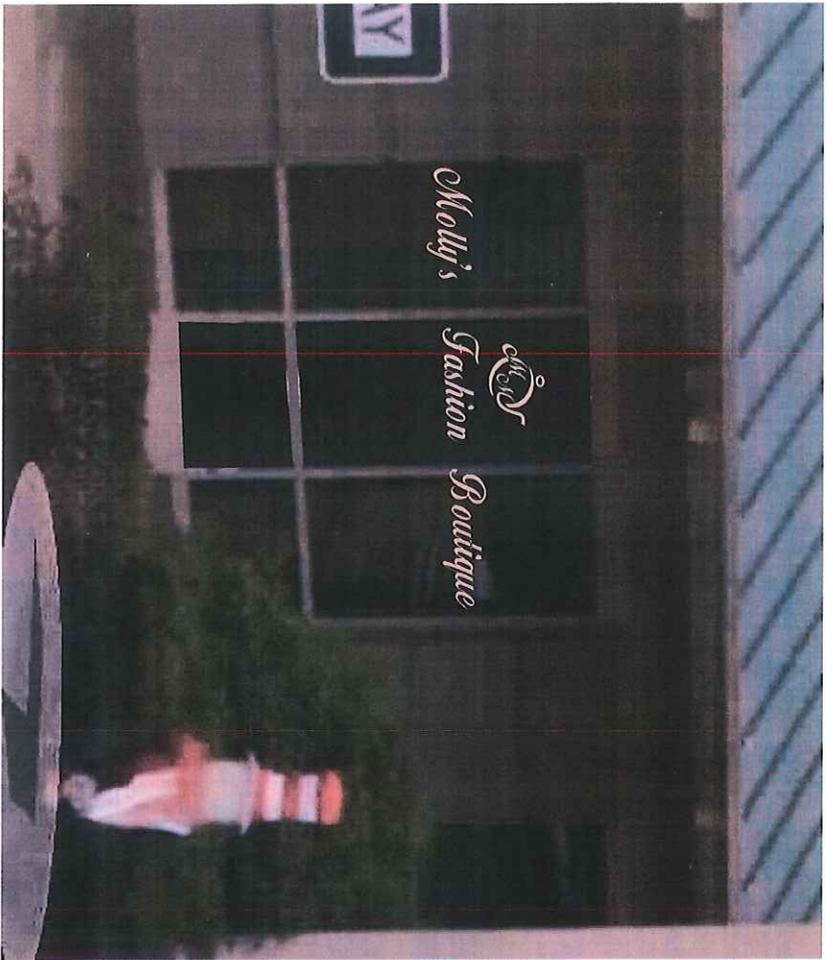
The south façade (secondary building frontage) is permitted a maximum of 31.5 sqft of permanent window signage with a maximum of 7.44 sqft per window. The proposed 6.72 sqft complies with both standards.

Staff Comments:

The proposed signage is compatible with the district, the building and the conditional sign guidelines.

Recommendation:

Staff recommends the Historic Preservation Board **grant** conditional sign approval for the proposed permanent window signs at 140 W. Washington St.



Molly's Boutique Window Dressing
North Elevation

RECEIVED
JUL 01 2019

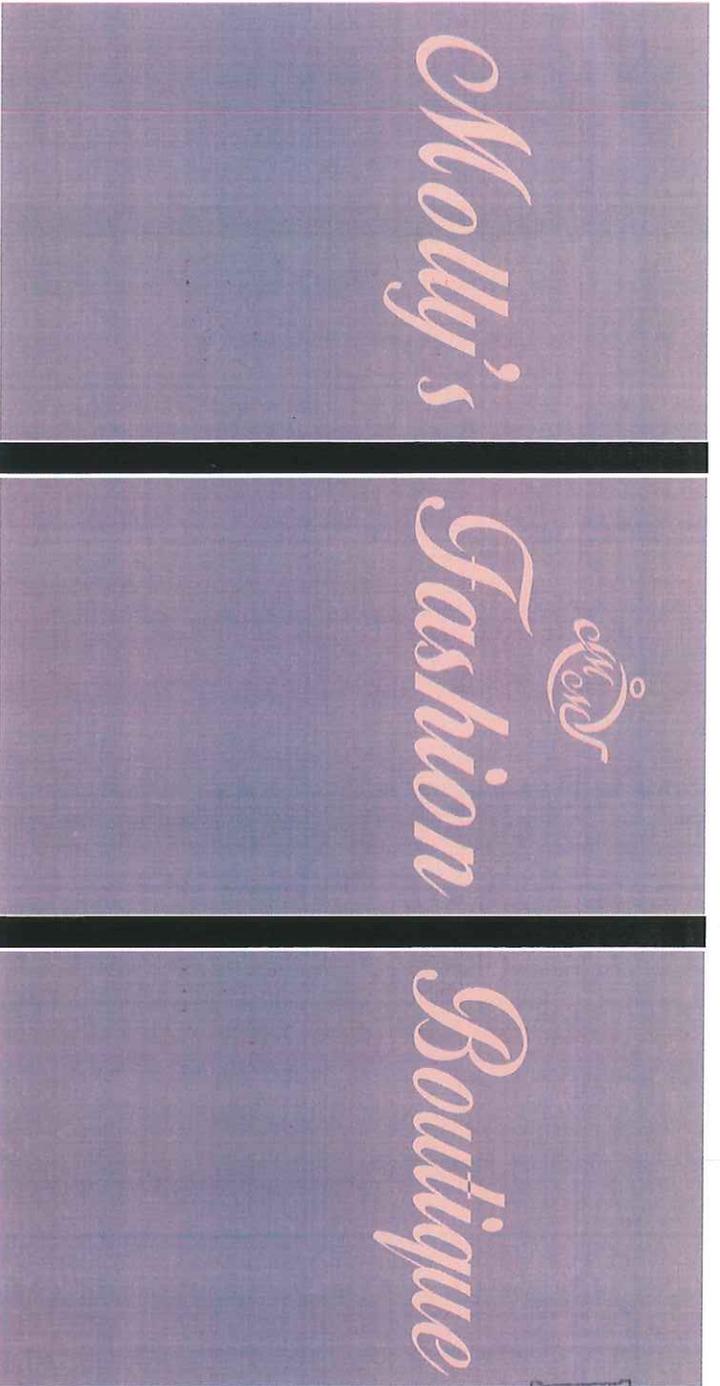
BT: *****

Customer:	Ed Wright
Company:	Molly's Fashion Boutique
Address:	140 W Washington
City:	Medina
State/Zip:	Ohio 44256
Phone:	330-701-8813
Fax:	


 Serving Medina Since 1947
 Design * Manufacture * Installation * Service

411 West Smith Rd.
 Medina, OH 44256
 330-723-2484 - medinasigns@gmail.com

Job No.:	52772	Date:	6/29/2019
Order Date:		Salesperson:	Dave Sterrett
Sign Dimensions:		Estimate:	
Comments:			



RECEIVED
JUL 01 2019
BY:

Each Pane - 35" x 57" - 13.85 sf

13.85 sf
2.77 sf allowed
29.9" x 11.8" = *Molly's*
2.45 sf used

13.85 sf
2.77 sf allowed
32.1" x 9.5" = *Fashion*
2.11 sf used
11.5" x 7.8" = *Logo*
.62 SF used
2.73 total sf used

13.85 sf
2.77 sf allowed
32.5" x 12.3" = *Boutique*
2.77 sf used

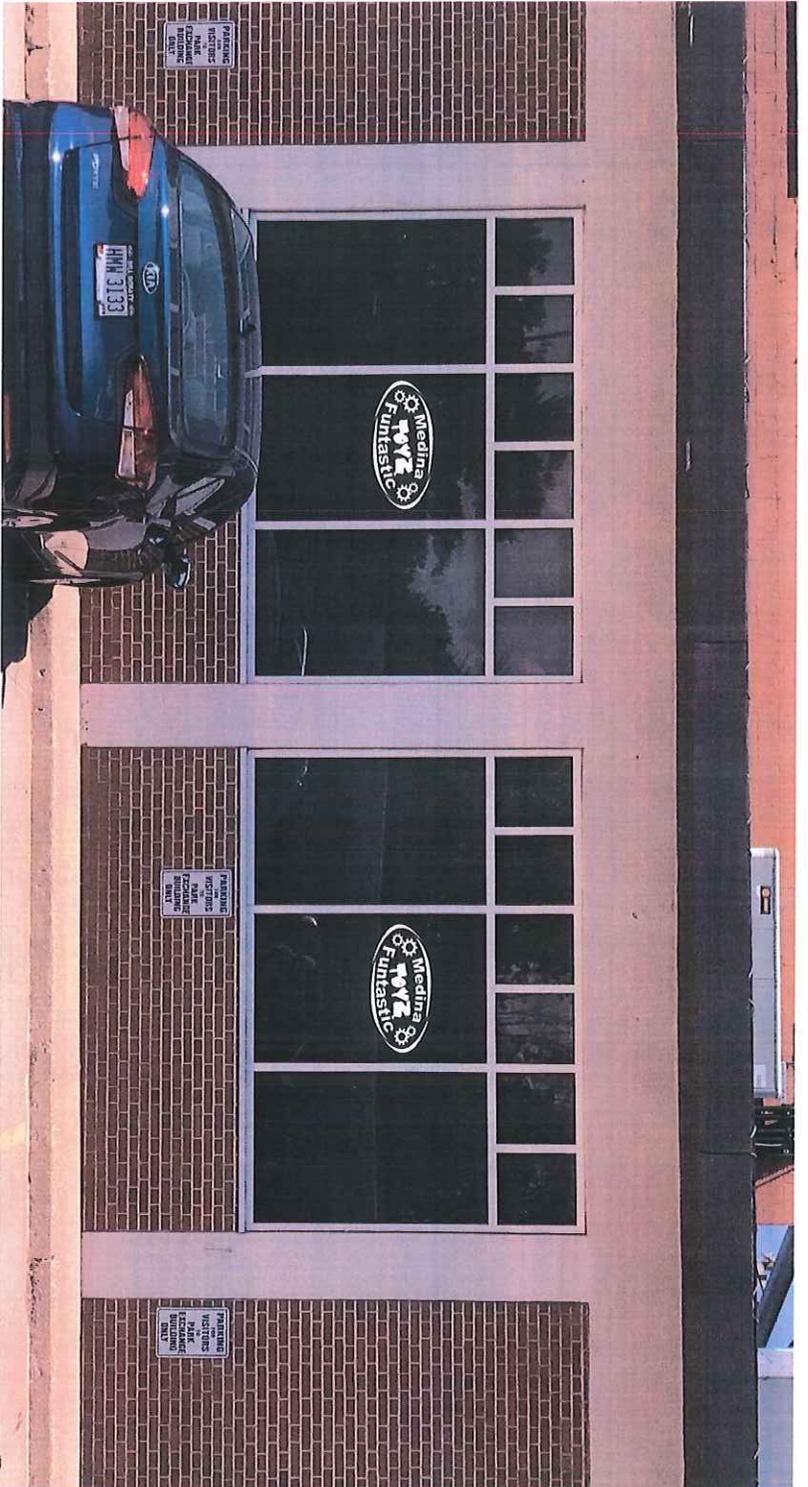
Molly's Boutique Window Dressing
North Elevation

Customer: Ed Wright
Company: Molly's Fashion Boutique
Address: 140 W Washington
City: Medina State/Zip: Ohio44256
Phone: 330-701-8813
Fax:



Design * Manufacture * Installation * Service
411 West Smith Rd.
Medina, OH 44256
330-723-2484 - medinasigns@gmail.com

Job No.: 5272	Date: 6/29/2019
Order Date:	Salesperson: Dave Sterrett
Sign Dimensions:	Estimate:
Comments:	



Mmedina Funtastic Toyz Window Dressing
 South Elevation

Windows - 37" x 58"
 14.90 Sf Total
 3.72 Allowed
 Decal - 32.3" x 15" =
 3.36 Sf used

RECEIVED
 JUL 01 2019

BY:

Customer:	Ed Wright
Company:	Medina Funtastic Toyz
Address:	140 W Washington
City:	Medina
State/ZIP:	Ohio 44256
Phone:	330-701-8813
Fax:	



Design * Manufacture * Installation * Service
 411 West Smith Rd.
 Medina, OH 44256
 330-723-2484 - medinasigns@gmail.com

Job No.:	5272	Date:	6/29/2019
Order Date:		Salesperson:	Dave Sterrett
Sign Dimensions:		Estimate:	
Comments:			