

**MEETING DATE: 11/14/19**

**HISTORIC PRESERVATION  
BOARD**

**Case No. H19-13  
113 West Liberty Street**



**CITY of MEDINA**  
**Historic Preservation Board**  
November 14, 2019

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**Case No:** H19-13  
**Address:** 113 W. Liberty Street  
**Applicant:** Medina Signs  
**Subject:** Conditional sign approval – Mary Christine Photography  
**Zoning:** C-2, Central Business District  
**Submitted by:** Jonathan Mendel, Community Development Director 

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**Site Location:**

The storefront is located on the north side of the 100 block of W. Liberty Street.

**Project introduction:**

The applicant requests new wall and window signage for a new business – Mary Christine Photography Design. The proposed wall sign is 11.37 sqft and on a sign board to be attached to the façade. The proposed window signage is white vinyl lettering featuring services provided and 7.34 sqft.

Please find attached to this report:

1. Sign details submitted October 24, 2019

**Considerations:**

**Conditional Sign Permit Review guidelines**

- The Conditional Sign Permit Review guidelines in §1147.16 state that the proposed sign must be compatible with the design and materials of the building on which the sign is to be placed.
- The guidelines state that the proposed sign must be harmonious and in accordance with the general character of the district:

**Sign Area.** Signs must conform to the sign regulations outlined in Chapter 1147.

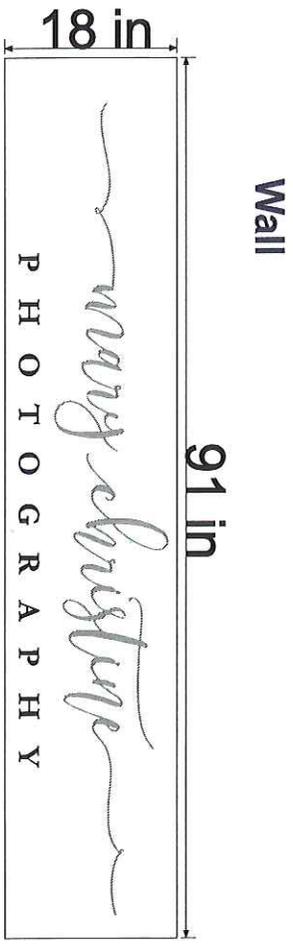
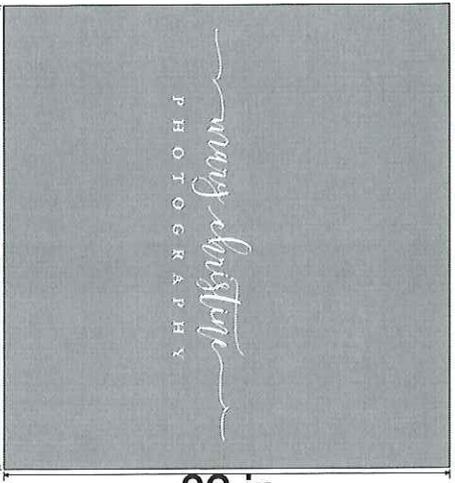
- Wall sign area is calculated at one sqft of sign area for every one linear foot of store frontage. The proposed 11.37 sq. ft. wall sign complies with the sign code size requirements.
- Permanent window signage is calculated at one sq. ft. of sign for every one linear foot of store frontage with a maximum window coverage of 25%. The proposed signs are 7.34 sqft and compliant.

**Staff Comments:**

The proposed signage is compatible with the district, the building and the conditional sign guidelines.

**Recommendation:**

Staff recommends the Historic Preservation Board grant a conditional sign approval for the proposed signs at 113 W. Liberty Street.



Wall

91 in

18 in

18" x 91" - 11.375 sf

**Window**

*mary christine*

P H O T O G R A P H Y

75.5" x 14" 7.34 SF

Total Glazing 48 sf

Graphics 7.34 sf = 15%

PROPERTY  
OCT 23 2019

Customer: Mary Armstrong  
 Company: Mary Christine Photography  
 Address: 113 W. Liberty  
 City: Medina  
 State/Zip: Ohio 44256  
 Phone: 330-241-0424  
 Email: maryarmstrong85@gmail.com

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Job No.: 5592	Date: 10/20/2019
Order Date:	Salesperson: Dave Sterrett
Sign Dimensions:	Estimate: \$
Comments:	