

**MEETING DATE: 11/12/20**


**HISTORIC PRESERVATION  
BOARD**

**Case No. H20-11  
102 W. Washington**



**CITY of MEDINA**  
**Historic Preservation Board**  
November 12, 2020

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**Case No:** H20-11  
**Address:** 102 W. Washington St.  
**Applicant:** Teresa Rodgers  
**Subject:** Conditional sign approval – House of Flowers  
**Zoning:** C-2, Central Business District  
**Submitted by:** Jonathan Mendel, Community Development Director 

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**Site Location:**

The storefront is located on the south side of the 100 block of W. Washington St.

**Project introduction:**

The applicant requests new window signage and projecting sign for a relocating Medina business – House of Flowers. The proposed window signage is the business logo and 4.9 sqft. The projecting sign will be 4 sqft and mounted at least 8 feet above the public sidewalk.

Please find attached to this report:

1. Sign details submitted October 22, 2020

**Considerations:**

**Conditional Sign Permit Review guidelines**

- The Conditional Sign Permit Review guidelines in §1147.16 state that the proposed sign must be compatible with the design and materials of the building on which the sign is to be placed.
- The guidelines state that the proposed sign must be harmonious and in accordance with the general character of the district:

**Sign Area.** Signs must conform to the sign regulations outlined in Chapter 1147.

- Permanent window signage is calculated at one sq. ft. of sign for every one linear foot of store frontage with a maximum 25% coverage of the window on which it is affixed. The proposed 4.9 sqft window sign complies
- The proposed 4 sqft projecting sign complies.

**Sign Location:** Section 1147.15(e) states that projecting signs shall be located not more than 14 feet above finished grade as measured from top of sign, and shall maintain a minimum vertical clearance of 8 feet from bottom of sign to finished grade. The proposed projecting sign plan complies.

**Staff Comments:**

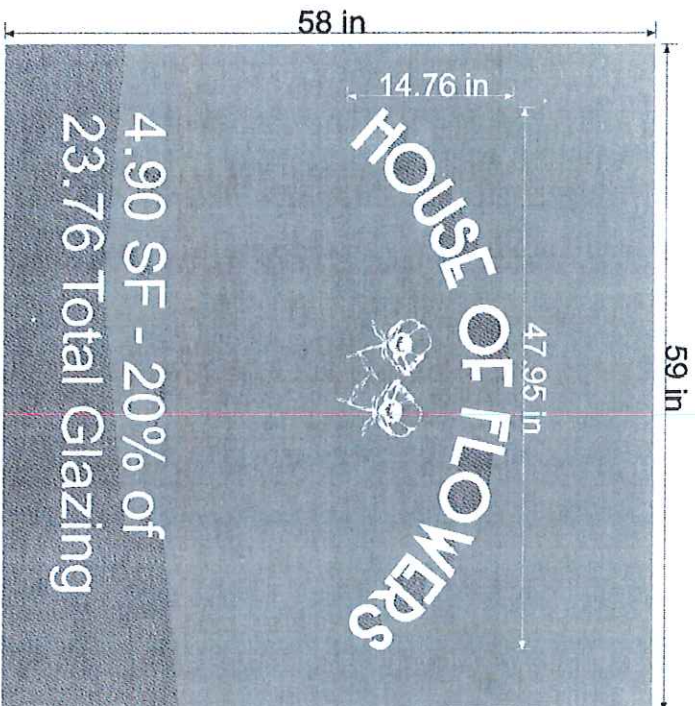
The proposed signage is compatible with the district, the building and the conditional sign guidelines.

**Recommendation:**

Staff recommends the Historic Preservation Board grant a conditional sign approval for the proposed signs at 102 W. Washington St for House of Flowers.

**RECEIVED**  
**OCT 22 2020**

BY: .....



**4.90 SF Window Dressing**

Customer: **Teresa Rodgers**

Company: **House of Flowers**

Address: **102 West Washington St.**

City: **Medina** State/City: **Ohio 44256**

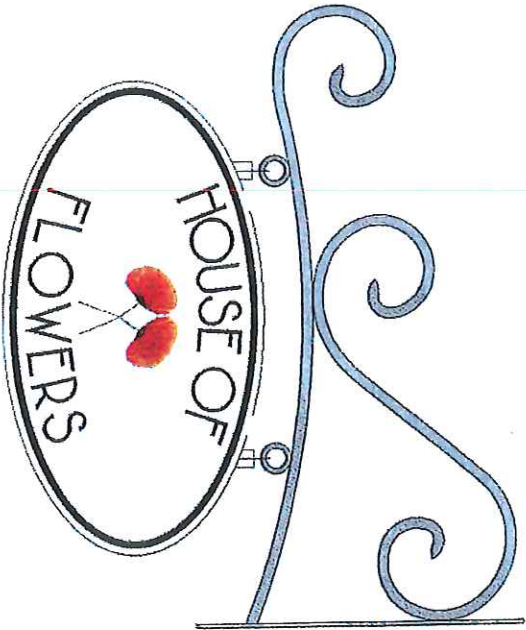
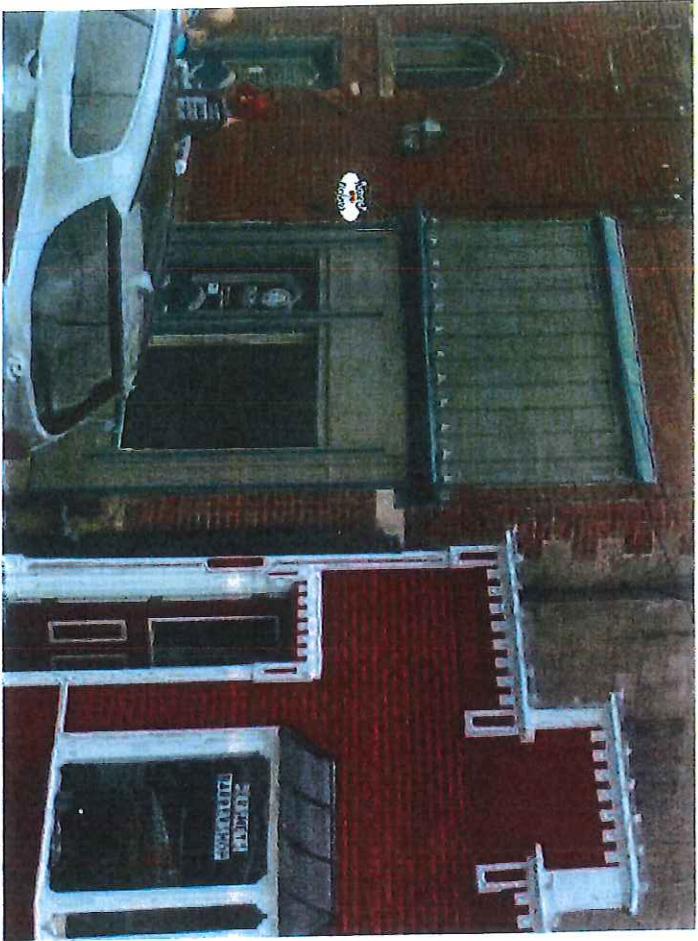
Phone:

Email: **ianhina39248@gmail.com**



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Job No.: <b>6349</b>	Date: <b>10/21/2020</b>
Order Date:	Salesperson: <b>Dave Sterrett</b>
Need By Date:	Estimate:
Comments:	



Blade Sign - 4 sf - 8' above grade

Customer: Teresa Rodgers  
 Company: House of Flowers  
 Address: 102 West Washington St.  
 City: Medina State/Zip Ohio 44256  
 Phone:  
 Email: iarina39248@gmail.com



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Job No:	NA	Order Date:	10/21/2020
Order Date:	NA	Salesperson:	Dave Sterrett
Need By Date:		E/P/Disk:	0.00
Comments:			